

SEAN LOUIS MCQUEEN

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917.776.0540

SKILLS

Extensive design, production and conceptual skills in web, interactive, brand and print design.

PROGRAMS

Photoshop, Flash (AS2, AS3), Illustrator, ImageReady, HTML, Dreamweaver, InDesign, QuarkXpress, Final Cut Pro, Acrobat, and Powerpoint.
Mac OS and Windows platforms.

OBJECTIVE

To offer my creative skills to web design and production projects.

EXPERIENCE

January 2010-Present

Freelance Web Designer

on brands and projects ranging from Claritin, Tylenol and Jaguar 2010 campaigns. Projects also includes the Emmy Nomination campaign for the Bravo TV Network, web implementations of the AXA Gorilla Campaign, Monster 2008 online Campaign. I approach all of my projects with an independent and team orientated work ethic.

Clients includes:

Euro RSCG NY
Waterfront Media
AtmosphereBBDO
Wall Street Journal
Dow Jones, Newsweek,
Merkley+Partners,
Sherman Advertising,

May 2006-

December 2006

H2O Associates

As Senior Designer responsible for implementation of design and brand executions of print collateral for clients that included: Océ Business Solutions, Winding Road Car Magazine, Sound and Vision Magazine and Tribute World Trade Center Visitor Center.

November 2004-

April 2005

Pearson Education

Responsible for production design on very tight deadline orientated projects at global education publication company. Apart of design and production team responsible for producing educational material for state school programs across the U.S.

September 2003-

September 2004

Serious USA

Responsible for Print Packaging and Interactive Media design. Designed and executed packaging and interactive projects for such noted brands and clients including: the National Basketball Association and **Manchester United FC.**
www.serioususa.com

Spring 2003

Osmosis MediaLab

Responsible for the Art Direction and design of Earthlink's 2003 advertising campaign targeting niche national markets. Maintained a tight deadline towards completing advertising and promotional materials. The work experience allowed me to strengthen my conceptual and production skills in working with a well known brand.

Spring 2002

Bartle Bogle & Hegarty /

Freelance Graphic Designer
Designed and developed a variety of projects including promotional material for Levi's Jeans. Projects required strong conceptual skills and quick execution. Also created web promotions for Lipton's and Ragu in the form of a portal website www.eat.com

September 1999 -

December 2001

deltathree communications

Designed and strengthened the company's online presence that serves to educate and make available to the consumer the variety of communication products available. My projects centered around performing front end design for deltathree's web presence, online and print promotions. I also redesigned corporate identity and collateral that bolstered the company's brand.
www.deltathree.com
www.iConnectHere.com

MARKETING EXPERIENCE

August 2002 -

March 2003

Ogilvy & Mather /

Freelance Video Editor
Developed initial treatments for video research marketing material for brands such as Kodak and Sears Roebuck. Projects required strong verbal and written communication. Video editing was made with Final Cut Pro.

EDUCATION

May 1999

Bachelor of Fine Arts
School of Visual Arts
Majored in Graphic Design

January 1997

Associates in Applied Science
New York Technical College
Majored in Art and Advertising Design